

WCW United States Heavyweight title

Not much video, if any, exists or has been released of the earlier U.S. title changes. Most of the details come from the [Mid-Atlantic Gateway](#).

Date	Champion	City	Arena	Event
7/75	Harley Race			
-Race appears in the Mid-Atlantic territory already billed as U.S. champion. It was claimed he defeated Johnny Weaver in a tournament final in Florida. -real name: Harley Race				
7/03/75	Johnny Valentine	Greensboro, NC	Greensboro Coliseum	live event
-real name: John Wisniski				
10/75	VACANT			
-Valentine is forced to vacate title following a career ending injury after a plane crash on October 4, 1975. Promoter/announcer David Crockett, along with wrestlers Tim Woods, Bobby Bruggers and Ric Flair were also on the plane.				
11/09/75	Terry Funk	Greensboro, NC	Greensboro Coliseum	live event
-Funk won a 16-man tournament to determine a new champion. -real name: Terry Funk -title reign: 16 days				
11/27/75	Paul Jones	Greensboro, NC	Greensboro Coliseum	Thanksgiving night
-Jones also held the Mid-Atlantic TV title. He surrendered it after winning the U.S. title. -real name: Paul Frederick -title reign: 107 days				
3/13/76	Blackjack Mulligan	Greensboro, NC	Greensboro Coliseum	live event
-referee: unknown -Mulligan vowed to leave town if he failed to defeat Jones. -During the match, Jones rolled up Mulligan. Mulligan grabbed the tights to reverse into a roll up of his own. He then held on to the ropes for leverage as he made the pin. -real name: Robert Windham -title reign: 217 days				
10/16/76	Paul Jones [2]	Greensboro, NC	Greensboro Coliseum	live event
-title reign: 43 days				
11/28/76	Blackjack Mulligan [2]	Charlotte, NC	Charlotte Coliseum	live event
-this was a 2 out of 3 falls match -Paul Jones apparently won the title on 12/09/75. Mulligan filed a protest with the NWA. President Eddie Graham (via tape on the 12/18/76 edition of Mid-Atlantic Championship Wrestling) ruled that Jones' feet were under the ropes during the pin, thus Jones' victory did not count. Promoter Jim Crockett forced Jones to return the U.S. title belt over to Mulligan. -title reign: 221 days				
7/07/77	Bobo Brazil	Norfolk, VA	Norfolk Scope	live event
-special referee: George Scott -real name: Houston Harris -title reign: 22 days				
7/29/77	Ric Flair	Richmond, VA	Richmond Coliseum	live event
-Flair vowed to "streak" across the coliseum if he failed to win the title. -real name: Richard Fliehr				

-title reign: 84 days

10/21/77 Ricky Steamboat Charleston, SC County Hall live event

-real name: Richard blood

-title reign: 72 days

1/01/78 Blackjack Mulligan [3] Greensboro, NC Greensboro Coliseum live event

-title reign: 78 days

3/19/78 "Mr. Wrestling" Tim Woods Greensboro, NC Greensboro Coliseum live event

-Mid-Atlantic Gateway notes that Woods won thanks to a "quick three count"

-real name: Tim Woods

-title reign: 21 days

4/09/78 Ric Flair [2] Charlotte, NC Charlotte Coliseum live event

-This was a title vs. Flair's hair match

-On December 18, 1978 in Toronto at the Maple Leaf Gardens, Steamboat defeated Flair in a title vs. hair match. Crockett booked shows in Toronto for Tunney Promotions in Toronto at the time, and recognized the U.S. title. However, in the main Mid-Atlantic territory, Flair continued to defend the belt (not recognizing the Toronto result).

-title reign: 265 days

12/30/78 Ricky Steamboat [2] Greensboro, NC Greensboro Coliseum live event

-this was Flair's title vs. Steamboat's hair in a cage

-From Mid-Atlantic Gateway: Then out of nowhere, Ricky rolled up Flair for the three count, and the huge crowd went wild.

-title reign: 92 days

4/01/79 Ric Flair [3] Greensboro, NC Greensboro Coliseum live event

-cage match

-title reign: 136 days (139 days TV time)

8/15/79 VACANT TV- 8/18/78

-Flair vacates the title after winning NWA World tag team title with Blackjack Mulligan on 8/12/78 in Greensboro, NC. The rules stated that a wrestler could not hold two major championships simultaneously.

9/01/79 Jimmy Snuka Charlotte, NC Charlotte Coliseum live event

--defeats Ricky Steamboat in the final of a 12-man tournament.

-Buddy Rogers accompanied Snuka

-First round: Ricky Steamboat d. Ernie Ladd; Wahoo McDaniel DDQ Big John Studd; Ken Patera d. Rufus R. Jones;

Buddy Rogers d. Bob Marcus; Jimmy Snuka d. Tim Woods; Bruiser Brody d. Johnny Weaver; Jim Brunzell d. Dewy

Robertson; Second round: Steamboat d. Rogers by CO; Brunzell d. Brody; Snuka bye; Brunzell bye; Semi-finals:

Steamboat d. Patera; Snuka d. Burnzell

-real name: James Reiher

-title reign: 218 days

4/06/80 Ric Flair Greensboro, NC Greensboro Coliseum live event

4/09/80 HELD-UP TV- 4/12/80

- Ric Flair apparently won the title from Snuka 4/06/80 in Greensboro. Referee Stu Swartz was knocked out of the ring.

Johnny Weaver made the final count to render the verdict for Flair, but Weaver was not a sanctioned referee. Snuka's manager Gene Anderson filed a protest. At the 4/09/80 TV show, Jim Crockett, Jr. announced the NWA held up the title pending a rematch between Snuka and Flair.

4/20/80 Ric Flair [4] Greensboro, NC Greensboro Coliseum live event

-Flair defeated Jimmy Snuka to win held-up title.

-title reign: 97 days

7/26/80 Greg Valentine Greensboro, NC Greensboro Coliseum live event
 -Valentine pinned Flair clean, after knocking the wind out of him with a shoulder to the chest when Flair attempted a leapfrog.
 -Clips aired on Mid-Atlanta Championship Wrestling
 -real name: Jonathan Wisniski
 -title reign: 121 days

11/24/80 Ric Flair [5] Greenville, SC Memorial Auditorium live event
 -title reign: 58 days

1/27/81 Roddy Piper Raleigh, NC Dorton Arena live event
 -Piper, already the NWA TV champion, defeated Flair using a foreign object when referee Stu Schwartz wasn't looking.
 Piper's TV title was on the line for the first 15 minutes only.
 -clips aired on the 1/31/81 Mid-Atlantic Championship Wrestling show.
 -real name: Roderick Toombs
 -title reign: 193 days

8/08/81 Wahoo McDaniel Greensboro, NC Greensboro Coliseum live event
 -real name: Ed McDaniel
 -title reign: 31 days

9/08/81 VACANT
 -McDaniel is forced to vacate the title due to an injury suffered in an attack by Abdullah the Butcher.

10/04/81 Sgt. Slaughter Charlotte, NC Charlotte Coliseum live event
 -Slaughter wins a tournament to become new champion, defeating Ricky Steamboat in the final.
 -real name: Robert Remus
 -title reign: 229 days

5/21/82 Wahoo McDaniel [2] Richmond, VA Richmond Coliseum live event
 -title reign: 17 days

6/07/82 Sgt. Slaughter [2] Greenville, SC Memorial Auditorium live event
 -Slaughter won the title by forfeit after McDaniel could not compete due to an injury suffered at the hands of The Magnificent Muraco.
 -title reign: 76 days

8/22/82 Wahoo McDaniel [3] Charlotte, NC Charlotte Coliseum Clips- MACW 8/28/82
 -referee: Sonny Fargo
 -this was a strap match, with Wahoo's hair vs. the title on the line. Wahoo touched all four corners to win the title. After the match, Slaughter, LeRoy Brown and Oliver Humperdink attacked McDaniel, and cut some of his hair. They also attacked Ron Ritchie and Jimmy Valiant who attempted to make a save. Slaughter was suspended for 30-days because of his actions.
 -title reign: 74 days

11/04/82 Greg Valentine [2] Norfolk, VA The Scope Coliseum live event
 -Valentine is managed by Sir Oliver Humperdink
 -Valentine pinned McDaniel after hitting him with a foreign object.
 -title reign: 163 days

4/16/83 Roddy Piper [2] Greensboro, NC Greensboro Coliseum live event
 -According to the May 1983 (volume 8, iss. 7) "Wrestling" edited by Joseph Shedlock: "Valentine (U.S. champ) and Slater (NWA TV champ) both appeared together on the TV taping...with both of them laughing and downgrading Piper. They both went on to say that neither of them would give Piper a title shot. However, the NWA stated that Valentine was to give Roddy one more shot at the U.S. [title]...Piper went on to say that if he didn't win the title, he would retire from wrestling! During the match, Slater tried to interfere but all in vain as the Scotsman went on to win the [title]."

-title reign: 15 days

5/01/83 Greg Valentine [3] Greensboro, NC Greensboro Coliseum [live event](#)

-referee: Tommy Young

-During the match, the referee got knocked out of the ring when Piper collided with him. With Piper and Valentine battling on the outside, Valentine nailed Piper in the left ear with the title belt. Piper wrestled the remainder of the match with an injured ear and equilibrium problems. Valentine continually worked on the head and ear of Piper. Every time though, Piper fought back but had no balance remaining. After several minutes, NWA official Sandy Scott entered the ring to stop the match. Valentine was awarded the title.

-Clips were shown on World Wide Wrestling.

-title reign: 228 days

12/14/83 Dick Slater Shelby, NC Rec Center World Wide Wrestling- recap

-referee: Stu Schwartz

-Slater also held the NWA Mid-Atlantic title

-Slater won, after he and Greg Valentine cracked heads. Bob Orton, Jr., came to the ring and pushed Slater on top of Valentine. Valentine kicked out, but Slater hit a back-to-back suplex and pinned him for the win.

-real name: Dick Slater

-title reign: 129 days

4/21/84 Ricky Steamboat [3] Greensboro, NC Greensboro Coliseum live event

-title reign: 64 days

6/24/84 Wahoo McDaniel [4] Greensboro, NC Greensboro Coliseum Clips on TV

-referee: Sonny Fargo

-Steamboat faced McDaniel, who was in the middle of a heel turn, when he constantly complained that he overlooked for a World title shot at Ric Flair. Tully Blanchard interfered in the match, trying to take both out with a chair, but Wahoo ducked, Steamboat got clocked, and McDaniel took advantage of the situation for the pin.

-title reign: 13 days

7/07/84 HELD UP

-The NWA Board of Directors vacates the title based on the controversial nature of McDaniel winning the title. The announcement was made on World Wide Wrestling TV.

-By September, the Board decides to hold a 16-man, one night tournament on 10/07/84 in Charlotte, NC.

10/07/84 Wahoo McDaniel [5] Charlotte, NC Charlotte Coliseum live event

-defeated Manny Fernandez in the final.

-TOURNAMENT RESULTS: *First round:* Mike Rotundo d. The Assassin by DQ; Wahoo McDaniel d. Mark Youngblood; Ivan Koloff d. Brian Adidas; Dusty Rhodes d. Don Kernodle; Ricky Steamboat DRAW Ron Bass; Manny Fernandez bye; Billy Graham d. Carlos Colon by CO; Tully Blanchard d. Jimmy Valiant; *Quarterfinals:* McDaniel d. Rotundo; Rhodes DDQ Koloff; Fernandez d. Graham by DQ; Blanchard bye; *Semifinals:* McDaniel bye; Fernandez d. Blanchard; *Final:* McDaniel d. Fernandez

-title reign: 167 days

3/23/85 Magnum T.A. Charlotte, NC Charlotte Coliseum [NWA World Wide Wrestling 3/30/85](#)

-cage match

-referee: Tommy Young

-Around the 12 minute mark, with McDaniel in control, he shoulder blocked Magnum down tot the mat. McDaniel came off the ropes again, but Magnum countered with a belly-to-belly suplex for the clean pin.

-real name: Terry Allen

-title reign: 120 days

7/21/85 Tully Blanchard Charlotte, NC Charlotte Coliseum Clips on TV

-referee: Tommy Young

-During the match, the referee was knocked down when Magnum executed a belly-to-belly suplex on Blanchard and Blanchard's legs hit the referee. A security guard came down to the ring and apparently handed Blanchard a foreign object.

Blanchard nailed Magnum with a punch and made the pin. It was later revealed that the security guard was Baby Doll, Blanchard's valet.

-real name: Tully Blanchard

-title reign: 130 days

11/28/85 **Magnum T.A. [2]** **Greensboro, NC** **Greensboro Coliseum** **[Starrcade '85](#)**

-This was the culmination of the Blanchard-Magnum feud. It was contested in a cage match, with the only way to win was to say "I Quit."

-referee: Earl Hebner

-Baby Doll accompanied Blanchard

-Around the 14 minute mark, Blanchard tossed the referee aside. Baby Doll tossed a wooden chair over the cage.

Blanchard smashed the chair to make a spike. He tried to stick it in Magnum's eye, but he fought back. Eventually he overpowered Blanchard and used that spike to dig it into above Blanchard's eye, forcing him to quit.

-title reign: 191 days

6/07/86 **VACANT**

-During a televised press conference between Magnum and Nikita on the 5/31/86 edition of WCW, Koloff insulted Magnum's mother, who was present. Magnum then attacked Koloff. During a segment the following week airing on the 6/07/86 edition of WCW, NWA President Bob Giegel reprimanded Magnum for his attack during an interview with Rick Stewart. Magnum responded by punching Giegel saying "reprimand this." Giegel then stripped Magnum of the title for "conduct unbecoming of a champion" in a televised announcement also airing the 6/07/86 edition of WCW.

-The title would be decided in a best-of-seven series between Magnum and Nikita to take place throughout the Great American Bash summer tour.

8/17/86 **Nikita Koloff** **Charlotte, NC** **Charlotte Coliseum** **NWA World Wide Wrestling**

-Match 7 referee: Tommy Young

-Koloff won the best of seven series, 4-3. In the final match, Magnum had Koloff pinned, but Ivan Koloff, on the outside attempted to interfere. Magnum stopped his pin, thwarted Ivan's interference with a piledriver on the outside. TA hit a belly-to-belly on Nikita. This time Khusher Khrushchev distracted the referee, Tommy Young. Young missed the pin by T.A., and with Young's back turned, Nikita hit T.A. with the chain wrapped around his arm for the pin.

-Best of Seven results: #1: Koloff d. Magnum; 1-0 (7/01/86 Philadelphia, PA; Veterans Stadium); #2: Koloff d. Magnum; 2-0 (7/09/86 Cincinnati, OH; Riverfront Stadium); #3 Koloff d. Magnum; 3-0 (x); #4: Magnum d. Koloff; 1-3 (7/26/86 Greensboro, NC; Greensboro Coliseum); #5: Magnum d. Koloff; 2-3 (8/10/86 Asheville, NC; Civic Center); #6 Magnum d. Koloff; #7a Magnum NC Koloff (8/16/86 Philadelphia, PA; Civic Center); #7b: Koloff d. Magnum to win series 4-3 and the title (8/17/86 Charlotte, NC; Charlotte Coliseum)

-real name: Steve Simpson

-title reign: 328 days

7/11/87 **Lex Luger** **Greensboro, NC** **Greensboro Coliseum** **Great American Bash tour; clips on 7/18/87 TV**

-cage match

-referee: Earl Hebner

-James J. Dillon accompanied Luger. Luger was a member of the Four Horseman.

-During the match, with the referee knocked down, Koloff hit Luger with the Russian Sickle. Dillon threw a chair over the cage into the ring. Luger picked up the chair and nailed Koloff in the back. Luger struggled to place Koloff in the Torture Rack, but did so. The referee recovered to see Koloff draped over Luger's shoulders, knocked out. The referee declared Koloff was out and awarded the bout and the title to Luger.

-The full match aired on the commercial video release Great American Bash '87.

-After the match, Tully Blanchard and Arn Anderson celebrated in the ring with Luger.

-real name: Larry Pfohl

-title reign: 138 days

11/26/87 **Dusty Rhodes** **Chicago, IL** **UIC Pavilion** **Starrcade '87**

-cage match. If Rhodes lost, he would have to leave wrestling for 90 days. Johnny Weaver would serve as the holder of the key to the cage.

-referee: Earl Hebner

-James J. Dillon accompanied Luger to the ring.

-During the match, the referee got knocked down as Rhodes had Luger in the Weaver Lock (sleeper). Dillon threw a chair over the cage into the ring. As Luger bent down to pick it up, Rhodes hit a DDT and pinned him.

-real name: Virgil Runnels

-title reign: 135 days

4/09/88 VACANT NWA TV (various shows)

-The NWA Board suspends Dusty Rhodes for 120 days and strips him of the title for his actions when he inadvertently attacked Jim Crockett. During an interview on the show WCW, Tully Blanchard and James J. Dillon attacked Magnum T.A. Dusty Rhodes came out to defend Magnum, using a baseball bat Magnum was carrying. Rhodes swung the bat wildly, and at one point, accidentally knocked down Crockett.

-The suspension length would eventually be reduced. In the interim of Dusty's absence, the Midnight Rider appeared.

-the title would be filled in a tournament to be held in Houston.

5/13/88 Barry Windham Houston, TX Sam Houston Coliseum live event

-Windham won a one-night, seven-man tournament to become new U.S. champion. He defeated Nikita Koloff in the final.

-Results: First round: Lex Luger NC Al Perez; Barry Windham d. Midnight Rider [Italian Stallion aka Gary Sabaugh]; Nikita Koloff d. Ivan Koloff; Tully Blanchard bye; Semifinals: Koloff d. Blanchard; Windham bye; FINAL: Windham d. Blanchard

-real name: Barry Windham

-title reign: 283 days

2/20/89 Lex Luger [2] Chicago, IL UIC Pavilion Chi-Town Rumble PPV

-referee: Tommy Young

-Hiro Matsuda accompanied Windham.

-During the match, Windham attempted a belly-to-back suplex. Luger got his should up in time while Windham had both his shoulders down for the pin. After the match, Windham attacked Luger, piledriving him on the title belt.

-title reign: 76 days

5/07/89 Michael Hayes Nashville, TN Nashville Auditorium Wrestle War '89: Music City Showdown PPV

-referee: Nick Patrick

-Hiro Matsuda accompanied Luger to the ring.

-During the match, Luger sent Hayes into the ropes, and in the process knocking down the referee. Luger fell on his back and Hayes leaned against the ropes. Terry Gordy, Hayes' former Freebirds partner, appeared and shoved Hayes on top of Luger. As the referee made the three count, Gordy also removed Luger's foot on the rope.

-real name: Michael Seitz

-title reign: 15 days (33 days TV time)

5/22/89 Lex Luger [3] Bluefield, WV Brushfork Amory World Wide Wrestling 6/10/89

-referee: Tommy Young

-During the match, Hayes attempted a roll up on Luger. Luger reversed it and held Hayes tight for the win (even though Luger entered the match as the babyface).

-In the ensuing weeks, Luger acted more arrogantly completing a heel turn.

-title reign: 523 days (1 yr, 158 days); (505 days TV time)

10/27/90 Stan Hansen Chicago, IL UIC Pavilion Halloween Havoc PPV

-referee: Mike Adkins

- Referee Mike Adkins was knocked down and just came too. While he was knocked down, Hansen's protégé, Dan Spivey, attempted to pass the cowbell to Hansen, but it Luger dodged out of the way before he was hit by it. Hansen won when he caught Luger coming off the ropes with his Lariat for the pin.

-Around November 1990, WCW no longer uses or refers to "NWA" in any capacity. Thus, the title is unofficially now known as the WCW United States Heavyweight title.

-real name: Stan Hansen

-title reign: 50 days

12/16/90 Lex Luger [4] St. Louis, MO Kiel Auditorium Starrcade '90 PPV

-Luger won a bullrope match, dragging Hansen to all four corners before being declared the victor

-Referee: Randy Anderson
-title reign: 223 days

7/27/91 VACANT

WCW 7/27/91

-Luger vacates title after winning WCW World title on 7/14/91. The announcement is made officially on 7/27/91 on WCW.

8/25/91 Sting

Atlanta, GA

The Omni

Clips on WCW 9/14/91

-referee: Mike Adkins

-Sting won the one-night, 11-man tournament defeating Steve Austin in the final. He reversed a roll up and held on for the clean pin.

-Lady Blossom accompanied Austin to the ring. Austin also held the WCW World TV title.

-Results: First round: Steve Austin d. Z-Man by DQ; Diamond Studd d. Beautiful Bobby; Yellow Dog [aka Brian Pillman] TLD Johnny B. Badd; Dustin Rhodes DCO Richard Morton; Sting d. Arn Anderson; Barry Windham bye; Semifinals: Sting d. Studd; Ausitn d. Windham by DQ; Final: Sting d. Austin

-real name: Steve Borden

-title reign: 86 days

11/19/91 Rick Rude

Savannah, GA

Civic Center

Clash of Champions- live

-referee: Nick Patrick

-Rude was accompanied by Paul E. Dangerously

-For weeks, Sting received special "boxes" that contained wrestlers such as Cactus Jack and/or Abdullah the Butcher sneak attacking him. At the Clash, Sting received one more box, which turned out to be Madusa. As Madusa was apparently seducing Sting, Lex Luger appeared out of the box and attacked Sting and injured his knee. He was taken to the hospital, and the drama built whether he would return to defend his title or have to forfeit. Sting made it back with a heavily bandaged knee.

-During the match, Rude worked the knee. Dangerously also provided a distraction to Sting. Sting charged Dangerously who was on the apron, Rude nailed Sting in the back of the knee and rolled him up for the pin.

-real name: Rick Rude (or Rick Rood)

-title reign: 1 year, 53 days (419 total days)

1/11/93 VACANT

-WCW stripped Rick Rude for failure to defend the title since 11/14/92, after an injury. Rude had been out of action since mid-December, even missing his WCW title shot vs. Ron Simmons at Starrcade.

-A tournament was already ongoing for the #1 contender for the WCW U.S. title that was taking place on WCW Saturday Night. At the Clash of Champions on 1/13/93, WCW Executive Vice President Bill Watts said that if Rude did not return, the final of the tournament would then be for the U.S. title itself. At the top of the WCW SN show that aired on 1/16/93, it was announced Rude was stripped of the title, and the final- Dustin Rhodes vs. Ricky Steamboat- would be for the title.

1/11/93 Dustin Rhodes

Atlanta, GA

Center Stage Theater

WCW Saturday Night- 1/16/93

-this was the final of an 8-man tournament, originally scheduled to be for the #1 contender to the WCW U.S. title. Rhodes defeated Ricky Steamboat by CO to win the title.

-referee: Mike Adkins

-During the match, Steamboat accidentally collided with the referee, knocking him down. Steamboat and Rhodes tumbled toward the ropes when Steamboat attempted a cross body. Rhodes stayed in the ring, while Steamboat fell out of the ring. Barry Windham, whom he was feuding with both Rhodes and Steamboat, came out, and applied a DDT to Steamboat, unbeknownst to both Rhodes and the referee. The ref recovered, and counted Steamboat out of the ring.

-Tournament results: Quarter final (12/14/92 Atlanta, GA/ 1/02/93 WCW Saturday Night): Dustin Rhodes d. Vinnie Vegas; Tony Atlas d. Van Hammer; Barry Windham d. Johnny B. Badd; Ricky Steamboat d. Dan Spivey; Semi final (12/14/92 Atlanta, GA/ 1/09/93 WCW Saturday Night): Rhodes d. Atlas; Steamboat d. Windham by DQ

-real name: Dustin Runnels

-title reign: 99 days (119 days TV titme)

4/20/93 Rick Rude [2]

Montgomery, AL

Civic Center

Worldwide- 5/15/93

-referee: Nick Patrick

During the match, referee Nick Patrick was knocked out. Rhodes hit a back suplex on Rude. Replacement referee Randy

Anderson counted three and awarded the match to Rick Rude when he got his shoulder up. However, he did not see Dustin Rhodes get his shoulder up, in which Nick Patrick did.

-title reign: 39 days (14 days TV time)

5/29/93 HELD UP

various WCW programming

-On 5/29/93, during various WCW shows, Greg Gagne from the WCW Executive committee announced that the U.S. title was held up because of the controversial non-double pin. Later, it was announced that Rude and Rhodes would meet in an Iron Man match to decide the title. During that time, Rude refused to return the title belt, and even had "belt guards" accompany him to the ring to protect the hardware.

-The Iron Man match at Beach Blast proved inconclusive. In the 30-minute match, each man only gained one fall, resulting in a tie. The title was then put up in a best-of-three match series beginning with the 8/28/93 edition of WCW Saturday Night.

8/30/93 Dustin Rhodes [2] Atlanta, GA

Center Stage Theater

[WCW Saturday Night- 9/11/93](#)

-Match 3 referee: Randy Anderson

-In match one, (WCW SN 8/28/93, taped 8/09/93 Atlanta, GA), Rude won when he pinned Rhodes. Rhodes had a sleeper hold on Rude, but Rude kicked the corner, with both men falling backward, with Rude on top. Match two, (WCW SN 9/04/93, taped 8/09/93 Atlanta, GA), Rhodes won when he ducked a Rude clothesline attempt and turned it into a backslide for the pin.

-Rude and Rhodes also met for the vacant title at two house shows (8/21/93 in Jacksonville, FL and 8/22/93 in Orlando, FL), which both resulted in inconclusive results.

-In the final match (WCW SN 9/11/93, taped 8/30/93 Atlanta, GA), referee Randy Anderson was knocked down after Rhodes bulldogged Rude. Rude then grabbed a chair from the outside. Before he could use it, Ric Flair, providing commentary on the outside, prevented Rude from using it. Rhodes rolled up a distracted Rude for the pin.

-title reign: 119 days (107 days TV time)

12/27/93 Steve Austin

Charlotte, NC

Independence Arena

[Starrcade '93](#)

-referee: Nick Patrick

-Austin was accompanied by Col. Robert Parker

-This was a 2 of 3 falls contest. Austin won the first fall by DQ when Rhodes tossed him over the top rope. At the time, Parker was on the apron trying to distract referee Patrick. Rhodes took Austin to use him as a human battering ram, and in the process tossed him over the top. Austin took the second fall and match by yanking Rhodes off the corner and using the tights to pin him. Rhodes had Austin trapped in the corner at the time levying punches.

-During the second fall, the arena lights lost power. Auxiliary lights still operated.

-Austin real name: Steve Williams

-title reign: 224 days

8/28/94 Ricky Steamboat [4] Cedar Rapids, IA

Five Seasons Center

[Clash of Champions- live](#)

-referee: Nick Patrick

-The DQ rule was waived (title could change hands on a DQ).

-Steamboat won in the 16-minute mark when he turned a slam attempt into a rollup.

-This is Steamboat's first United States title reign since 1984.

-title reign: 21 days

9/18/94 Steve Austin [2]

Roanoke, VA

Roanoke Civic Center

[Fall Brawl](#)

-referee: Nick Patrick

-Steamboat could not compete at Fall Brawl because of an injury. Commissioner Nick Bockwinkel announced that Austin would now become champion. Steamboat literally handed the belt over to Austin in the ring.

-title reign: 0 days (3 minutes, 30 seconds)

9/18/94 Hacksaw Jim Duggan Roanoke, VA

Roanoke Civic Center

[Fall Brawl](#)

-referee: Nick Patrick

-Duggan was introduced as the surprise opponent (making his WCW debut). Austin just won the title via forfeit from Ricky Steamboat (see above).

-Duggan won a quick match with a backdrop and splash for the surprise and sudden pin.

-real name: Jim Duggan

-title reign: 100 days

12/27/94 Vader Nashville, TN Municipal Auditorium Starrcade '94

-referee: Nick Patrick

-Harley Race accompanies Vader.

-During the match, Duggan attempted a running tackle. Vader sidestepped Duggan, and threw him into Race, who was on the apron holding Duggan's 2x4. Vader then applied his inverted power bomb and made the pin for the victory.

-real name: Leon White

-title reign: 91 days

3/28/95 VACANT WCW Saturday Night- 3/28/95

-On the 3/28/95 edition of WCW Saturday Night, Commissioner Nick Bockwinkel stripped Vader of the title after a series of attacks on wrestlers in the preceding months, culminating on an attack on Dave Sullivan the prior week on WCW Saturday Night.

-A 16-man tournament over the next few months would determine a new champion.

6/18/95 Sting [2] Dayton, OH Hara Arena [Great American Bash](#)

-referee: Nick Patrick

-this was the tournament final: Sting vs. Meng

-Col. Robert Parker accompanied Meng to the ring.

-During the match, Sting hit a flying body press from the top rope, but Meng kicked out. Sting then applied a jumping DDT and got the three count.

-TOURNAMENT RESULTS:

1st round: Sting d. Arn Anderson (4/22/95 WCW SN; 4/12/95 Atlanta, GA); Paul Orndorff d. Johnny B. Badd (5/07/95

Main Event; Atlanta, GA); Meng d. Marcus Alexander Bagwell (4/29/95 WCW SN; 4/13/95 Atlanta, GA); Flyin' Brian d. Bunkhouse Buck (4/22/95 WCW SN; 4/13/95 Atlanta, GA)

Randy Savage d. Butcher (5/06/95 WCW SN; 4/12/95 Atlanta, GA); Steve Austin d. Hacksaw Jim Duggan (4/23/95 Main Event; 4/04/95 Dalton, GA); Ric Flair d. The Patriot (5/14/95 Main Event); Alex Wright d. Big Bubba Rogers by DQ (5/13/95 WCW SN; 5/10/95 Atlanta, GA);

Quarter finals: Sting d. Orndorff (5/20/95 WCW SN; 5/10/95 Atlanta, GA); Meng d. Flyin' Brian (5/21/95 Main Event; 5/21/95 St. Petersburg, FL); Savage d. Austin (5/27/95 WCW SN; 5/11/95 Atlanta, GA); Flair d. Wright by DQ (5/27/95 WCW SN; 5/11/95 Atlanta, GA)

Semifinal: Savage –no mach- Flair (6/03/95 WCW SN; 5/11/95 Atlanta, GA)

Final (from remaining semifinal): Sting d. Meng

11/13/95 Kensuke Sasaki Tokyo, JAPAN Sumo Hall ["WCW World in Japan"](#)

-referee: Tiger Hatori

-During the match, Sting missed a running charge into the corner. Sasaki took him down with a variation of an arm drag. Then, Sasaki pinned Sting following a Northern Lights Bomb

-real name: Kensuke Sasaki

-title reign: 44 days (61 days TV time)

12/27/95 One Man Gang Nashville, TN Municipal Auditorium [Clips- WCW SN- 1/13/96](#)

-referee: Randy Eller

-This match took place as a dark match at the Starrcade PPV. However, when it finally aired on TV, the commentators never referred to the location of the match nor that it took place at Starrcade.

-During the match, Gang got his foot up during a corner charge by Sasaki. Gang followed with his "747" splash to score the pin.

-real name: George Gray

-title reign: 33 days (22 days TV time)

1/29/96 Konan Canton, OH Civic Center [WCW Main Event, 2/04/96](#)

-referee: Nick Patrick

-Konan was sometimes spelled "Konnan"

-This was a dark match at the Nitro taping.

-Konan was also billed as Mexican heavyweight champ.

-During the match, OMG got tied up in the ropes. Konan hit a flying body block to send both men to the outside. Gang got up and in the ring first. As Konan attempted to return to the ring, OMG picked him up for a body slam. Konan held on to the top rope. When he let go, the momentum caused Gang to fall on his back, with Konan on top for the pin.

-real name: Charles Ashenoff

-title reign: 160 days

7/07/96 Ric Flair [6] Daytona Beach, FL Ocean Center [Bash at the Beach](#)

-referee: Nick Patrick

-Woman and Elizabeth accompanied Flair.

-During the match, Konnan had Flair in an abdominal stretch submission hold, but Elizabeth was on the apron to distract the referee. As Flair and Konnan continued to wrestle in the ring, Woman got on the apron on the other side. She nailed Konnan in the head with her high heel shoe. Flair made the cover with his feet on the top rope to score the pin.

11/25/96 VACANT Nitro- live

-The title is vacated because of a shoulder injury that sidelines Flair. A tournament is held to decide the new champion.

-The title would be decided in a tournament to be wrestled over the following weeks, with the final at Starrcade.

12/29/96 Eddie Guerrero Nashville, TN Municipal Auditorium [Starrcade '96](#)

-referee: Scott Dickinson

-Guerrero defeated Diamond Dallas Page in the final to win the title. The physical belt was not at ringside because it was in possession of the nWo's Giant.

-During the match, Kevin Nash, Scott Hall and Syxx of the nWo came to ringside. They were seeking retribution from Page because he rejected their advances to join them. With referee Dickinson distracted by Syxx, and Guerrero knocked to the outside by DDP just prior, Hall hit his "nWo Edge" on DDP. Unbeknownst to what happened, Guerrero hit a frog splash for the win.

-tournament results: First round: Arn Anderson DCO Lex Luger [11/25/96 Nitro; Salisbury, MD]; Eddie Guerrero d. Konan [11/25/96 Nitro; Salisbury, MD]; Chris Benoit d. Lord Steven Regal [12/02/96 Nitro; Dayton, OH]; Diamond Dallas Page bye; Jeff Jarrett bye; Semifinal: DDP d. Jarrett [12/09/96 Nitro/Charlotte, NC]; Guerrero d. Benoit [12/23/96 Nitro/ Macon, GA]; Final: Guerrero d. DDP

-real name: Eddie Guerrero

-title reign: 77 days

3/16/97 Dean Malenko North Charleston, SC North Charleston Coliseum [Uncensored](#)

-referee: Randy Anderson

-This was a no DQ match.

-In the weeks leading up to the match, Malenko expressed dismay that Guerrero was turning his back on the rules to retain the title.

-Around the 18 minute mark, Syxx came to ringside, with video camera in hand, to steal the title belt. Guerrero grabbed him from the apron and took the belt back. Guerrero swung at Malenko with the belt (perhaps inadvertently) but missed. Malenko then used Syxx's camera and nailed Guerrero in the head. He made the pin to claim the title.

-real name: Dean Simon

-title reign: 85 days

6/09/97 Jeff Jarrett Boston, MA FleetCenter [Nitro-live](#)

-referee: Scott Dickinson

-Debra McMichael was in Jarrett's corner, although she came late to the match

-Jarrett won, when Eddie Guerrero appeared from the crowd, with a sling, and attacked Malenko with a frogsplash while Dickinson was distracted by Debra. Jarrett made Malenko submit to the figure four leglock.

-real name: Jeff Jarrett

-title reign: 72 days

8/21/97 Steve McMichael Nashville, TN Municipal Auditorium [Clash of the Champions](#)

-referee: Randy Anderson

-Queen Debra (McMichael's wife) accompanied Jarrett

-Around the six minute mark, McMichael reversed a sleeper hold on Jarrett. Debra climbed on the apron to distract the referee. With the ref's back turned, Eddie Guerrero came out and came off the top rope with the title belt attempting to hit McMichael. Instead, he nailed Jarrett. McMichael tossed Guerrero out of the ring and made the cover on Jarrett for the win.
-real name: Steve McMichael
-title reign: 25 days

9/15/97 Curt Hennig Charlotte, NC Independence Arena [Nitro-live](#)

-referee: Randy Anderson

-This match came one day after Hennig turned on Ric Flair and The Four Horsemen at Fall Brawl, joining the New World Order. McMichael was a member of the Horsemen.

-During the match, Hennig injured McMichael's knee, but McMichael dominated most of the match nonetheless. After going for a football tackle, Hennig leapt out of the way, partially catching McMichael with a knee to the head. Hennig then executed the Hennigplex (fisherman suplex) to score the pin.

-real name: Curt Hennig

-title reign: 104 days

12/28/97 Diamond Dallas Page Washington D.C. MCI Arena [Starrcade '97](#)

-referee: Randy Anderson

-The match was originally Hennig vs. Flair. Page replaced Flair due to an injury.

-Around the 11 minute mark, Hennig sent Page into the ropes. Page swerved around Hennig, then executed the Diamond Cutter to score the pin.

-real name: Page Falkenburg

-title reign: 112 days

4/19/98 Raven Denver, CO Denver Coliseum [Spring Stampede](#)

-referee: Mark Curtis

-This match was fought under Raven's Rules, meaning no DQ, no CO.

-Raven entered the ring carrying the belt, which he had stolen earlier.

-Raven's Flock sat at ringside and freely interfered in the match. DDP battled back every time. After staving off interference from Lodi, Reese, Hammer, Sick Boy and Kidman, a mystery man, who was working as part of the ringside tech crew, nailed DDP in the back with a stop sign. Raven then DDTd DDP on a sink to win the match. The mystery man was later revealed to be Horace.

-real name: Scott Levy

-title reign: one day

4/20/98 Goldberg Colorado Springs, CO World Arena [Nitro-live](#)

-referee: Billy Silverman

-This match was fought under Raven's Rules, meaning no DQ, no CO.

-Goldberg dominated most of the match. The Flock then attempted to interfere. Goldberg thwarted off Sick Boy, Kidman, Horace and Reese. Raven attempted to lave through the kdi. But, the fans picked him up and threw him back to ringside. Back in the ring, Goldberg nailed Raven with the spear, followed by the Jackhammer and pin.

-Goldberg, 74-0, was granted a title match, prior to Raven winning the U.S. title.

-real name: Bill Goldberg

-title reign: 91 days

7/20/98 VACANT

-Goldberg vacates the title after winning the WCW World title on 7/06/98 in Atlanta, GA.

-On the 7/08/98 Thunder, WCW Executive Committee Chairman James J. Dillon announced that the future of the U.S. title would be announced soon. On the 7/20/98 Nitro, Bret Hart and Diamond Dallas Page were declared the top two contenders and would meet each other for the title.

7/20/98 Bret Hart West Valley City, UT E Center [Nitro-live](#)

-referee: Mark Curtis

-Earlier in the evening on Nitro, Diamond Dallas Page was shown knocked out in the back, supposedly attacked by Bret Hart. DDP did make his way out to the match, with his knee heavily taped.

-Hart won the match clean, using the Sharpshooter for the submission. This was the second time Hart applied the Sharpshooter to DDP. Page made it to the ropes the first time. Page had to be stretched out afterward. nWo Hollywood, including Hollywood Hogan, came to the ring after the match to congratulate Hart.

-West Valley City is a Salt Lake City, UT suburb.

-real name: Bret Hart

-title reign: 21 days

8/10/98 Lex Luger [5] Rapid City, SD Rushmore Plaza Civic Center [Nitro-live](#)

-referee: Charles Robinson

-During the match, referee Robinson got knocked down after getting smashed in the corner when Luger had Hart in a sleeper hold. Hart then pulled out a pair of brass knuckles. He swung, but missed, and Luger applied the Torture Rack. The referee recovered and called for the bell for the submission win. After the match, the rest of nWo Wolfpack (Sting, Kevin Nash and Konnan) came out to celebrate.

-This is Luger's first WCW U.S. title reign since 1991.

-title reign: three days

8/13/98 Bret Hart [2] Fargo, ND Fargo Dome [Thunder- live](#)

-referee: Billy Silverman

-Hart defeated Luger by the Sharpshooter, forcing Luger to black out. This came moments after Hart DDT'd Luger on a chair. Hart introduced the chair initially. Luger got it away, and was about to wallop Hart without. Referee Silverman grabbed the chair from Luger. Hart then pushed Luger into Silverman and the chair, before executing the DDT.

-title reign: 74 days

10/26/98 Diamond Dallas Page [2] Phoenix, AZ America West Arena [Nitro- live](#)

-referee: Mickie Jay

-Page won when he ducked Hart's attempt at a punch (with brass knux), and hit a Diamond Cutter for the win. After the match, Hart attacked DDP and his knee before Goldberg made the save.

-title reign: 35 days

11/30/98 Bret Hart [3] Chattanooga, TN UTC Arena [Nitro- live](#)

-referee: Charles Robinson

-This was a no DQ match.

-During the match, the Giant came out and gave DDP two chokeslams, the last one from the top rope. Hart then put the motionless Page in the sharpshooter for the submission victory.

-title reign: 70 days

2/08/99 Roddy Piper [3] Buffalo, NY Marine Midland Arena [Nitro- live](#)

-referee: Mickie Jay

-WCW president Ric Flair forced Hart to defend the title against Piper that night, despite Hart's protest of an injured groin.

-During the match, Hart attacked "MAD TV" star Will Sasso who was in the audience. Sasso attempted to grab referee Mickie Jay out of the ring. Meanwhile, Hart tried to pull Jay towards the center of the ring. Sasso let go, and the momentum sent Hart into Piper, who rolled up Hart for the pin.

-this was Piper's first title reign since 1983.

-title reign: 13 days

2/21/99 Scott Hall Oakland, CA Oakland Arena [SuperBrawl IX](#)

-referee: Billy Silverman

-Disco Inferno accompanied Hall to the ring.

-During the match, Disco Inferno distracted the referee. Kevin Nash then attempted to interfere, but Piper cut him off in the ropes. However, Hall hit Piper from behind, and used his feet on the ropes to gain the pin.

-After the match, Piper reluctantly gave up the belt, and then had to fend off Hall, Nash and Disco.

-real name: Scott Hall

-title reign: 25 days

3/18/99 VACANT [Thunder-live](#)

-WCW president Ric Flair strips Scott Hall of the title, saying on Thunder that “he can’t find him.” Hall had been missing numerous WCW events, and had not appeared on TV since winning the title on 2/21/99.

-the title was put up in a tournament.

-First round: Meng d. Bam Bam Bigelow (3/18/99 Thunder); Scott Steiner d. Chris Jericho (3/22/99 Nitro); Booker T. d. Perry Saturn (3/25/99 Thunder); Semi-final: Steiner d. Meng (4/05/99 Nitro); Booker T. d. Jericho (4/05/99 Nitro) [on the 4/01/99 Thunder, Jericho claimed a loophole in the rulebook allowed that if a wrestler was unable to continue in the tournament, the wrestler who last lost would be allowed to replace him. Jericho claimed Curt Hennig was out, thus he was allowed to replace him (and inexplicably advance to the semi-final).

4/11/99 Scott Steiner Tacoma, WA Tacoma Dome [Spring Stampede](#)

-defeated Booker T. in a tournament final.

-tournament final referee: Johnny Boone

-Steiner won the match when referee Boone was dazed, as Steiner pulled out a foreign object. Booker initially blocked the shot and connected on some kicks. But, when Booker lifted Steiner up for a suplex, Steiner hit him, with the object in the throat. Steiner pulled Boone back in the ring, to make the cover and pin.

-real name: Scott Rechsteiner

-title reign: 85 days

7/05/99 VACANT Atlanta, GA Georgia Dome Nitro-live

-WCW President Ric Flair strips Scott Steiner of the title because he doesn’t have “time” to defend the title anymore on account of him traveling the world with his hooches.

-In reality, Steiner suffered a back injury and was already out of action for nearly two months.

7/05/99 David Flair Atlanta, GA Georgia Dome Nitro-live

-Flair was awarded the title by his father, WCW President Ric Flair. Flair justified this because David Flair defeated WCW World champion Kevin Nash by countout the prior week, making him #1 contender.

-The storyline was a case of Ric Flair going crazy and a case of blatant nepotism. During Flair’s matches, the odds would be stacked in his favor, including a favorable referee (usually Charles Robinson) and outside interference to protect the title.

-real name: David Fleier

-title reign: 35 days

8/09/99 Chris Benoit Boise, ID Idaho Center Nitro- live

-referee; Nick Patrick [Patrick came out during the beginning of the match to replace Charles Robinson]

-Torie Wilson and Asya accompanied Flair

-The match was made earlier in the evening. Dusty Rhodes, who was just named to the Championship Committee, was giving Revolution a pep talk. David Flair (w/Torie) came by to smack talk Benoit and Rhodes. Benoit placed him in the Crippler Crossface, and Rhodes told him to let go, and ordered a title match for that night (overruling Ric Flair’s waiver of the 30-day title defense rule).

-Benoit won clean with the diving headbutt, in systematic destruction of Flair. After the match, the Jersey Triad attacked Benoit, but they were driven away by Revolution. Benoit issued a challenge to Diamond Dallas Page after the match for Road Wild PPV.

-real name: Chris Benoit

-title reign: 34 days

9/12/99 Sid Vicious Winston-Salem, NC Lawrence-Joel Memorial Coliseum [Fall Brawl](#)

-referee: Charles Robinson

-Vicious won when Benoit missed a top-rope headbutt and Vicious executed a power bomb for the pin and victory.

-real name: Sid Eudy

-title reign: 42 days

10/24/99 Goldberg [2] Las Vegas, NV MGM Grand Garden Arena [Halloween Havoc](#)

-referee: Mickie Jay

-Goldberg was awarded the match and title when the referee stopped the contest because of heavy bleeding by Vicious. Goldberg was reluctant, but eventually accepted the title.

-title reign: 1 day

10/25/99 Bret Hart [4] Phoenix, AZ America West Arena [Nitro –live](#)

-referee: Mickie Jay

-During the match, the referee was knocked down when Goldberg flung Hart off of him during a sleeper attempt and Hart crashed into the referee. Goldberg clotheslined Hart out of the ring. Kevin Nash, Scott Hall and Sid Vicious all attacked Goldberg, unbeknownst to Hart. Vicious finished the attack with a power bomb on Goldberg. Hart rolled back in the ring to make the cover for the victory. The match was also a first-round contest in the WCW World title tournament. At the time, it was a babyface vs. babyface match.

-The following week on Nitro, Hart resented the outside interference and offered to return the title to Goldberg (he never accepted). Also, Vicious was still claiming to be champion because he had “proof” he won his match at Halloween Havoc vs. Goldberg. Vicious wound up with physical possession of the belt. Scott Hall defeated Vicious on the 11/01/99 Nitro in a tournament match, and claimed possession of the belt himself.

-title reign: 14 days

11/08/99 Scott Hall [2] Indianapolis, IN Conseco Fieldhouse Nitro - live

-special referee: Kevin Nash

-Hall won a four-way, Texas Tornado, ladder match vs. Bret Hart, Goldberg and Sid Vicious. Kevin Nash served as the special referee, showing a bias towards Hall. Hart actually grabbed the ladder, but Nash knocked him down, grabbed the belt and handed it to Hall, declaring him the winner.

-title reign: 41 days

12/19/99 Chris Benoit [2] Washington, D.C. MCI Arena [Starrcade](#)

--Benoit was awarded the title by forfeit, when Hall could not defend because of a knee injury. Benoit said he did not just want to accept the title and challenged anyone in the back to a ladder match (accepted by Jeff Jarrett). Benoit defeated Jarrett.

-title reign: 1 day

12/20/99 Jeff Jarrett Baltimore, MD Baltimore Arena [Nitro](#)

-referee: Nick Patrick

-Jarrett defeated Benoit in a ladder rematch the following day. The finish of the match saw Benoit try to climb up a ladder after taking out Jarrett. However, the ladder was defective, apparently by the Powers that Be. As Benoit climbed down, he was met with a guitar shot by Jarrett. Jarrett then pulled out another ladder from under the ring, climbed the ladder and won the title.

-real name: Jeff Jarrett

-title reign: 27 days

1/16/00 VACANT Cincinnati, OH Firststar Center Souled Out

-Jarrett was stripped of the title because of an injury (concussion suffered on 1/10/00 Nitro). There was no immediate plans to fill the title.

1/17/00 Jeff Jarrett [2] Columbus, OH Schottenstein Center Nitro- live

-New commissioner and fellow New World Order member Kevin Nash returned the title to Jarrett, saying him being stripped was a grave injustice.

-title reign: 84 days

4/10/00 VACANT Denver, CO Pepsi Center Nitro- live

-upon the new Vince Russo/Eric Bischoff era of WCW, all titles were voluntarily surrendered in order for WCW to “start over.”

4/16/00 Scott Steiner [2] Chicago, IL United Center [Spring Stampede](#)

-Steiner won a eight-man, one night tournament.

-Tournament final referee: Billy Silverman

-Quarterfinals: Steiner d. The Wall; Mike Awesome d. The Cat; Sting d. Booker; Vampiro d. Billy Kidman; semifinals: Steiner d. Awesome; Sting d. Vampiro; final: Steiner d. Sting

-In the match, Steiner pulled the referee in the way during a Sitnger Splash attempt. As Sting attempted another splash, Vampiro emerged from a hole in the ring and dragged Sting under. Vampiro then re-emerged with a bloodied Sting. Stener placed the Steiner Recliner for the submission victory.

-title reign: 84 days

7/09/00 VACANT Daytona Beach, FL Ocean Center Bash at the Beach PPV

-Steiner was stripped by Commissioner The Cat for using the Steiner Recliner, which was banned, in a match vs. Mike Awesome. The next night on the 7/10/00 Nitro in Jacksonville, FL, The Cat attempts to award the title to Awesome. However, Awesome refuses to accept, on the premise that he wants to earn any title he wins.

7/18/00 Lance Storm Auburn Hills, MI Palace of Auburn Hills [Nitro- live](#)

-referee: Billy Silverman

-Storm defeated Mike Awesome in a tournament final.

-Storm defeated Awesome when he reversed a power bomb attempt into a Canadian Maple Leaf (half-crab) for the submission.

-a one-night, eight-man tournament was held on Nitro to determine a new champion. Results (all 7/18/00 Nitro at Auburn Hills, MI): quarterfinal: Mike Awesome d. "Positively" Kanyon; Great Muta d. Vampiro; Lance Storm d. Buff Bagwell; Franchise d. Billy Kidman; Semifinals: Awesome d. Muta; Storm d. Franchise; final: Storm d. Awesome.

-On the 7/19/00 Thunder (live, East Lansing, MI), Storm declares the title the "WCW Canadian Heavyweight" title, placing a label of the Canadian flag on the front.

-Storm also won the WCW Cruiserweight title (re-named the "WCW 100 Kilos and Under" title and given to Elix Skipper) and WCW Hardcore title (re-named the "Saskatchewan Hardcore International Title" and given to Carl Oulette).

-real name: Lance Evers.

10/29/00 General Rection Las Vegas, NV Grand Garden Arena Halloween Havoc

-referee: Scott Armstrong

- Storm's title and the services of Major Gunns were on the line in a handicap match. Storm teamed up with fellow Team Canada member Jim Duggan.

-Major Gunns accompanied Storm & Duggan

-During the match, the referee was knocked down (twice). Fellow Team Canada member Elix Skipper came to ringside with Duggan's 2x4. Gunns hit Skipper in the knee with the Canadian flag to stop him. Storm came out of the ring to retrieve the 2x4 as he tossed it to Duggan. Gunns then prevented him from getting back in the ring. As Storm was confronting Gunns on the outside, Duggan swung and missed attempting to hit Rection. Rection then grabbed the 2x4 and took down Duggan. He went to the top to execute a moonsault. The referee recovered in time to count the pin. After the match, the rest of the Misfits in Action (Cpl. Cajun, Lt. Loco & Sgt. A-Wall) came out to celebrate.

-Rection was previously known as Hugh Morrus.

-Real name: Bill DeMott.

-title reign: 12 days

11/10/00 Lance Storm [2] London, ENGLAND London Arena [Nitro- 11/13/00](#)

-referee: Mark Johnson

-Storm won with the help of Major Gunns. Gunns was originally a member of Misifits in Action, before being "lost" in a match to Team Canada. Gunns recently reunited with MIA. During the match, referee Johnson was distracted by a brawl on the outside by the other members of MIA and Team Canada. As Rection went for the "No Laughing Matter" moonsault, Gunns seemingly helped Storm roll out of the way, then handed him a pair of brass knux to knock out Reciton. Rection kicked out, but Storm put him in the "Canadian Maple Leaf." Gunns then threw in the towel to end the match, and give the title to Storm.

-Storm once again changed the title name and likeness to the Canadian title.

-title reign: 16 days (TV time 13 days)

11/26/00 General Rection [2] Milwaukee, WI U.S. Cellular Arena [Mayhem](#)

-referee: Scott Armstrong (may have also been referred to as Scott James)

-Major Gunns accompanied Storm

-WCW President Ric Flair decreed that this would be the final match between Storm and Rection.

-Prior to the match, Bam Bam Bigelow was being stretchered out as a result of the match that just finished. After Rection passed on by, Bigelow popped up and attacked him from behind.

-Storm took advantage of Rection for most of the match. The finish saw Rection try a moonsault on a prone Storm. Gunns shook the ropes to crotch Rection in the corner. Storm attempted to back suplex Rection back in the ring. Rection elbowed him off and connected with another moonsault to make the pin.

-title reign: 49 days

1/14/01 The Franchise Indianapolis, IN Conesco Fieldhosue [Sin](#)

-referee: Jamie Tucker

-This was a First Blood- Chain on a Pole match

-The two had been feuding for the past few months. This would be the culmination of their battles.

-The finish saw Rection grab a ladder from under the ring to grab the chain (which was actually hanging from the ceiling as opposed to being on a pole). However, Franchise pushed the ladder, causing Rection to fall and in the process knocking out the referee. Douglas then grabbed a chain hidden in his kneepad to knock out Rection, cutting him open on the forehead.

As the referee came to, Franchise hid his chain and grabbed Rection's chain to make it look legitimate. The referee came to , saw the bleeding Rection and awarded the match to The Franchise.

-The Franchise = Shane Douglas [real name Troy Martin]

-title reign: 22 days

2/05/01 Rick Steiner Tupelo, MS Bancorp South Arena [Nitro- live](#)

-referee: Jamie Tucker

-The week before on the 1/29/01 Nitro, Steiner pinned Franchise in a non-title match. Commissioner The Cat ordered a title match for the following week.

-Franchise came into the match with a cast on his right arm.

-During the match, Franchise hit his finisher "The Franchiser" (a version of the Stunner), but only for a two count. While Franchise argued with the referee, Steiner made his comeback. Steiner held Franchise in a bear hug, but Douglas countered with an eye rake. Franchise rebounded off the ropes with a "Steiner Driver" (aka Death Valley Driver) for the pin.

-real name: Rob Rechsteiner

-title reign: 41 days

3/18/01 Booker T. Jacksonville, FL Jacksonville VM Arena [Greed](#)

-referee: Mickie Jay

-During the match, Booker missed with a kick and nailed the referee. While the ref was down recovering, Steiner ascended the top rope. The Franchise came out of the crowd and nailed Steiner in the back of the head. While Steiner was staggering, he tried to clothesline Booker. Booker countered with a Bookend. The referee recovered in time to count the pin.

-The following night on Nitro (3/19/01), Booker won the WCW World title. WCW announced the sale to WWF that evening and closed down as an independently run promotion. WWF revived WCW as an active brand in July 2001.

However, they no longer acknowledged the WCW U.S. title, making Booker T. the last recognized champion.

-WWE revived the title in 2003 claiming the lineage of the NWA/WCW version of the title.

SEE "WWF UNITED STATES TITLE"

Sources:

Mid-Atlantic Wrestling Gateway